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Commission

The European Union's support to Agriculture in Congo & new generation financing instruments



Forum GrowCongo! 25 February 2020
Amsterdam

EU sectors of intervention in Congo (2014-2020)



- ***Economic and trade governance:*** in order to contribute to inclusive and sustainable development and the country's economic diversification by improving economic and trade governance (**PRCCE**). Includes **Sustainable Forestry management**
- ***Local development:*** in order to help bring about a more balanced regional development and encourage sustainable and participatory local development (project **Villes résilientes**)



Union européenne - République du Congo

Engagés pour la compétitivité des entreprises congolaises !

Programme de Renforcement des Capacités Commerciales et Entrepreneuriales II

- *Includes **structuring and integrating value chains** for **SMEs/companies** in the agricultural sector in the **Pool and Bouenza regions***
- *Value Chain **Analysis, mapping** of actors*
- ***Clusters** definition and **services** (Helpdesk, trainings, hardware, dispute settlement etc.)*
- ***Value chains identified:** maiz; poultry farming; fruits and vegetables, non-wood forest products, and wood-carpentry.*



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The Africa-Europe Alliance for Sustainable Investment and Jobs launched in 2018



**Strategic investment
and job creation**



**Investment in education
and matching skills
and jobs**



**Business environment
and investment
climate**



**Economic
integration and trade**

With EU **External Investment Plan (EIP)** as
accompanying financial tool

How we act: EIP's integrated approach



European Fund for Sustainable Development (EFSD)

- New guarantee to reduce risk
- Blending loans and grants
 - Africa Investment Platform
 - EU Neighbourhood Investment Platform



Technical Assistance

- Support local authorities and companies preparing bankable projects
- Improving the investment climate in close engagement with the Private Sector



Investment Climate

- Structured dialogue with business
- Market Intelligence & Analytics
- Policy and political dialogue
 - EU Cooperation

A one-stop-shop for public and private investors



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The EFSD Guarantee

A **guarantee capacity
for credit
enhancement**

Leverage additional
financing, in particular
from the **private sector**



A **risk mitigation
mechanism**
to stimulate investments
in Africa and in the
Neighbourhood

Blending: The
combination of grants
with financial instruments
(loans, equity) in order to
make operations with
high development impact
bankable

How to benefit from EIP?

In partnership with financial institutions



Possible financing instruments for agriculture

- ***AgreenFi***: intermediated lending for MSMEs and agricultural businesses
- In collaboration with **AFD** (Agence française de développement)
- Potential interest for Congo but still under negotiation



AgriFI

- *EDFIMC-AgriFI is an impact investment facility funded by the EU*
- *Managed by EDFI MC, a Management Company set up by the European Development Finance Institutions (EDFIs)*
- *Leveraging EDFIs best practices and EU flexible funding to build partnerships and unlock, accelerate & catalyse investments in agriculture in developing countries, demonstrating they can be both sustainable and profitable*
- *With a key focus on improving livelihood of smallholders*

How to take part in EIP investments

- *Contact the guarantees' lead financial institutions directly – check eligibility criteria*
- *Submit proposals using a web form provided on the EIP webpage:*
- *<https://ec.europa.eu/external-investment-plan>*

Participation in PRCCE II

Agricultural clusters



- Vous souhaitez intégrer un cluster ? Ou proposer vos services en tant qu'expert ? Vous voulez en savoir plus ?
- Contactez l'équipe du PRCCE à Brazzaville

AT IBF
Komla Gagnon
MASSEME KOUVODO
Tel +242 06 971 26 18
masseme@ibf.be

AT AGRER
Thierry BEAUGHON
Tel +242 06 949 61 62
t.beaughon@agrer.com



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Thank you for your attention



ivan.ovando-lacroux@ec.europa.eu